



FOR IMMEDIATE RELEASE

## TLE FRANCHISE CONVENTION 2011 EXPECTED TO BE INCREDIBLE

All of us at TLE are ready to gear up for **Convention 2011, October 14th and 15<sup>th</sup>**!

Admittedly, topping the 2008 Orlando Disney adventure posed somewhat of a dilemma for our convention team, but we are excited to have found a perfect venue for our hard working franchisees and corporate staff.

### LAS VEGAS!!!!!!!

The five-star Venetian Hotel in Las Vegas will be the destination for this year's big event. The Venetian is one of the finest hotels in Vegas. Though there are many shows and lots of entertainment at the Venetian and all around Las Vegas, our franchisees will enjoy their share of exclusive entertainers, motivational speakers and participate in seminars, workshops and general sessions that will educate as well as entertain. You might call it "edutainment"!

The Convention theme this year is **One Vision...One Brand...One TLE.**

We hope that all attendees will leave with a refreshed mindset. Enthused as they head back home with new ideas, renewed excitement about their center and motivated to be a team player for the sake of the brand and subsequently their own center's success.

Consistency and reliability throughout any franchise helps each unit within the system to succeed. TLE attendees will enjoy wonderful meals as well, including the final event of the convention, our Awards Dinner, where fantastic prizes and awards will be bestowed.

If you haven't signed up, it is a must! Be there!! You can be sure the old phrase "What happens in Vegas, stays in Vegas" does not apply because our TLE franchisees will be bringing home ideas, concepts and a renewed excitement about creating a successful TLE of their own!

### ONE VISION ONE BRAND ONE TLE

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To learn more about The Learning Experience or to locate the center nearest to you, please feel free to contact us at (888) 991-4222 or via email at [info@tlecorp.com](mailto:info@tlecorp.com).

Look for us online! Visit our website here: [www.thelearningexperience.com](http://www.thelearningexperience.com) or click one of the icons below to find us on Facebook and Twitter.

